

2010 Breakfast Presentation Series

IBA Wisconsin

April 16th



Jerry Bott, WISN Director of Programming
"Media Fragmentation and Its Effect On Public Policy"

Jerry Bott is the Director of Programming for WISN-AM, and the Director of Internet Sales & Marketing for all six stations owned by Clear Channel Communications in Milwaukee. Mr. Bott has survived 30 years in the radio industry, with his tenure at WISN dating from 1988. Over his career, Mr. Bott worked as a Sports Director and as an Executive Producer, before being put in charge of WISN's programming in 1992. Jerry also hosted his own midday general interest talk show on WISN from 1996-98. Mr. Bott is a native of Whitefish Bay and currently lives in Brookfield with his lovely wife Chris, his step-son, Ethan and dog Bernie. His hobbies include golf, reading, politics and more golf.

May 21st



James Lindenberg
"Adventures in Entrepreneurship"

Jim Lindenberg founded World Class Wire and Cable in 1994 and has turned risks into success to become one of southeastern Wisconsin's best-known entrepreneurs. The company earned the Future 50 Award and in 2007, World Class Wire and Cable was named Waukesha County Business of the Year and one of the Top 5,000 businesses in the United States by Inc. 500 Magazine. Jim was selected by the U.S. Small Business Administration as Wisconsin's 2005 Small Business Person of the Year, and was a finalist for the national award in 2000. In 2007, Ernst & Young named him Entrepreneur of the Year for both Wisconsin and the Lake Michigan Area.

Jim now operates JML Holdings, a commercial and residential property broker; Lindy Enterprises, a business consulting firm; Milwaukee Wave, Indoor Professional Soccer Team, NX Level, a sports performance fitness center with locations in Waukesha and Hartland.

SAVE THE DATE!

June 18th Richard Koenig - CEO, Grede Foundry
"Avoiding Bankruptcy At All Costs"

Register online at: www.IBAW.COM

To suggest speakers or if you have questions,
contact Board Member Steve Kohmann at: steve@clickheritage.com

*Meetings take place at the prestigious
Wisconsin Club - 900 W. Wisconsin Ave.*

7:00 AM - 7:30 AM - Networking
7:30 AM - 8:00 AM - Breakfast

8:00 AM - 8:45 AM - Presentation
9:00 AM - Adjourn